

2019 Sponsorship PROSPECTUS

chamber
Greater Bartow



TAKE COURAGE

Leadercast  *women*

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Leadercast  women

Courage is not the *absence of fear*; it's acting *in spite of fear*.

When we consider courage, firefighters, policemen, pilots and military personnel come to mind. But courage isn't reserved for a select group of leaders. Opportunities to take courage rise every day in many forms, and it's up to us to seize those moments in our leadership. When you lead regardless of your fears and take risks for the chance to further your organization or community, you are leading courageously.

At Leadercast Women 2019, attendees will be emboldened to take courage in their daily lives, whether it be in the workplace or at home. At this one-day leadership event, nine expert leaders will share their inspirational stories of courage while also teaching us steps to enable change in our lives. Leadercast Women features an all-female cast, but it's not a women's event. Both men and women are invited to hear from the leaders who will share from our stage. Leadercast Women attendees will walk away with the courage to make a difference in their lives, the boldness to take control of their careers and the confidence to lead themselves and others to better futures.

About Leadercast Women

Bringing nine world-class leadership experts to one stage in a single day, Leadercast Women provides attendees with a transformative leadership experience. Leaders from all walks of life attend this event in October in Atlanta and at Host Sites across the globe to hone their leadership skills and styles. Attendees will take home wisdom and tools they can apply immediately from an all-female cast of speakers.



@leadercast | women.leadercast.com



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FEATURED SPEAKERS

Friday, October 18, 2019

Leadercast Women Central Florida

Courage is not the absence of fear;
courage is acting in spite of fear.

At Leadercast Women 2019, these
nine leading women will embolden
attendees to take courage in their
daily lives, whether it be in the
workplace or at home.

Priya Parker

Luvvie Ajayi

Susan Packard

Laura Ling

Deshauna Barber

Kate Delaney

Francesca Gino

Kendra Scott

Glennon Doyle

women.leadercast.com

Take Courage with Leadercast Women

What is Leadercast Women?

Leadercast is a one-day leadership development event broadcast LIVE from Atlanta to hundreds of locations throughout the world, including Central Florida.

When & Where?

- Friday, October 18, 2019
- 8:15 AM - 3:30 PM
- Polk State College Center for Public Safety

Tickets:

General Admission: \$75

Bartow Chamber Members: \$65

Group Sales (5 or more attendees):

Contact Kathryn at 863-533-7125 or kathryn@bartowchamber.com

Why Attend:

Leadercast Women is an event that will change you, not simply with “how to” advice that will make you a better leader, but also with long-term lessons in life and leadership that help you grow into the person you’ve always aspired to be.

Attend Leadercast Women 2019 as an individual or group, so you can:

- Be emboldened to take courage in your daily life
- Join like-minded women and men who are committed to self improvement and eager to lead
- Hear from world-renowned speakers who share a common goal - to help attendees like you take your leadership skills to the next level and beyond
- Focus on enhancing your leadership skills by removing yourself from your everyday work environment and all of its distractions
- Engage in constructive dialogue with women and men attendees in an environment that emphasizes equality, respect, and mutual leadership goals

2019 Sponsorship OPPORTUNITIES

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\$2,500

—— Title Sponsor -

SOLD
Publix

\$1,500

—— Platinum - 5 Available

\$1,000

—— Gold

\$500

—— Silver

\$250

—— Bronze

BRIAN
West

Media and Community Relations Manager, Publix Super Markets

"Publix is proud to sponsor Leadercast Women. Leadership is something everyone should strive for, and Leadercast Women is a great opportunity to learn from great leaders and engage with leaders within our community."



LEA ANN
Thomas

Deputy County Manager, Polk County Board of County Commissioners

"All the women attending from Polk County enjoyed last year's Leadercast Women Central Florida. Each podcast was an actual person with personal, usable knowledge relatable to our work and personal environment. The humor kept it lively throughout the day. We'll be back!"



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Sponsor Levels	\$2,500 Title Sponsor SOLD Publix	\$1,500 Platinum (5 available)	\$1,000 Gold	\$500 Silver	\$250 Bronze
Complimentary tickets with reserve seating	10 @ \$750 value	8 @ \$600 value	6 @ \$450 value	4 @ \$300 value	2 @ \$150 value
Invitation to have organization female leadership share advice with attendees throughout program	✓				
Invitation to welcome attendees at beginning and close of conference.	✓	✓			
Tickets to be given to Leadership Bartow students in your Company's Name	5	2			
Logo and link on event webpage	✓	✓			
Recognition in digital and social media marketing	✓	✓	✓		
Corporate table on event day to showcase product/services	Exclusive location in lobby	In lobby	In lobby		
Access to sponsor-only best rate (\$60) on the purchase of additional tickets	✓	✓	✓	✓	
Promotional item in attendee bags	✓	✓	✓	✓	✓
Inclusion in sponsor banner*	✓	✓	✓	✓	✓
Recognition in pre-event promotions including radio, TV, social media and print (pending deadlines); and post-event correspondence to attendees.	✓	✓	✓	✓	✓

*Sponsor to provide high res logo for sponsor banner

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Please send completed form to kathryn@bartowchamber.com

OR

Go online to www.BartowChamber.com/Leadercast-Women

Please complete the following:

Information

Contact Name: _____

Business Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Website (if applicable): _____

Promotional Item (if applicable): _____

Sponsorship Package

Title (\$2,500) _____ Platinum (\$1,500) _____ Gold (\$1,000) _____

Silver (\$500) _____ Bronze (\$250) _____

All tables and chairs are provided. It is up to the sponsor to provide table cloths if applicable.

For questions and/or other inquiries contact

Kathryn Bevilacqua-Ely at kathryn@bartowchamber.com or 863-533-7125

Authorized Sponsor Signature: _____

Continue your Leadership journey with

Leadercast *women*

Join us October 18, 2019
Polk State Center for Public Safety
1251 Jim Keene Blvd
Winter Haven, FL 33880



For More Information Contact

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863-533-7125
kathryn@bartowchamber.com

www.BartowChamber.com/Leadercast-Women